



TAKE THE GUESS WORK OUT OF RECRUITMENT NIEMANN PROFILES HELPS YOU HIRE TOP PERFORMERS

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MEDIA RELEASE

Toronto, ON – We are excited to announce that we have partnered with [Niemann Profiles](#) so you can take the guess work out of recruitment. Niemann Profiles specializes in helping you target top performers in your candidate pool and only go forward with those that have the potential to get the job done right. While recruitment methods such as interviewing and reviewing resumes are tried and true they can be unreliable and don't give insight into who your candidates truly are. Niemann's utilizes the AVA Assessment, a properly developed tool that adds a reliable and objective element to the hiring process.

"We know the race for talent is a competitive one and ensuring dealers make the right selection is top of mind for HR4 Dealers, Niemann Profiles helps our clients do exactly that" says Vice-President, Bri Newman.

With the AVA (Activity Vector Analysis) Assessment, employers can make consistent, well-informed and confident hiring decisions. In fact, the assessment benefits are well documented including greater workforce productivity, reduced turnover costs, enhanced impact of training, improved employee engagement, stronger teamwork and longer tenure on the job.

Newman states that "Partnering with Niemann Profiles was a natural next step for HR4 Dealers, building our partnerships with respected industry leaders is a critical piece in our overall strategy to providing our dealers with a one-stop-shop platform for managing their people".

Let [Niemann Profiles](#) help you identify candidates' natural tendencies by predicting their workplace behaviors. While measuring the behavioral demands of specific positions to optimize individual productivity and organizational success. Current clients can access this tool through the HR4 Hire app. Interested in a demo of HR4? [Visit our website for more information and to request a demo.](#)

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